

RESULTS WITH THE GENIUS MONKEY PROGRAMMATIC PLATFORM



Generate Brand Awareness



Increase Student Enrollment



Boost Path-to-Conversion



genius monkey.

SPECIAL PROMOTION FOR HighEdWeb Annual Conference Attendees

GENIUS MONKEY IS OFFERING \$500 IN FREE PROGRAMMATIC MEDIA

to 2023 HighEdWeb Annual Conference attendees who launch their first campaign exceeding \$10,000 on or before December 31, 2023. Leverage Genius Monkey's Display, Video, Audio, and OTT+CTV solutions to improve your programmatic advertising performance!

Please contact an Account Executive directly to take advantage of this offer and reference the promotion code listed below:

PROMO CODE: CMCMFREE500

Terms & Conditions: This offer is only available to organizations running their first Programmatic Digital Advertising campaign with Genius Monkey. This promotion may be used for Optimize Display, Optimize Video, Optimize Audio, or Optimize OTT+CTV. \$500 in Free Programmatic Media will be added to any campaign with a budget of \$10,000 or more that is confirmed and launched on or before 12/31/2023. The campaign duration may not exceed a period of more than 60 days. Additional terms & conditions apply.